

Mario De Santis

Mobile Strategy & Business Growth

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Frosinone 05/09/1987



Professional Experience

Founder and Mobile Strategy

2014 - NOW • Fuoricittà S.r.l.s. • Frosinone

Mobile Architect and Engineer, also expert on Acquisition and Growth Strategies, for both customers and projects

Head of Operations

2014 - 2016 • Snap Market S.r.l. • Milan

Community and Engagement Manager, also Business Analyst with deep linking of all Marketing and Business data

Head of Mobile

2013 - 2014 • Iquii S.r.l. • Rome

Mobile Engineer and Project Manager with more than 10 customers and more than 15 projects

Founder and Mobile Developer

2011 - 2013 • Natrobit S.r.l. • Frosinone

Mobile Developer and Growth Hacker of apps with more than 5 million users around the world

Education

Computer Science - Master Degree

2009 - 2011 • Sapienza - University of Rome

Thesis on a GPU based algorithm used to breach a Security System based on Shamir's Secret Sharing

Computer Science - Bachelor Degree

2006 - 2009 • Sapienza - University of Rome

Thesis on a distributed system to solve a digital puzzle

Skills

Mobile Architecture	★★★★★
Mobile Strategy	★★★★★
Project Management	★★★★
Growth Hacking	★★★
Performance Marketing	★★★★
Business Intelligence	★★★★★
Internet of Things	★★★
Wearable	★★★★

Languages

Italian	★★★★★
English	★★★★